



Media Division

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Event Promotion Division



▲New Generation World Hobby Fair

Planning and management of character events, etc.

We plan, produce and manage events for children and adult featuring various characters from Japan and abroad, including works by Shogakukan and Shueisha.

There are a wide variety of events, from character exhibition events held at large venues to small-scale events such as movie tie-up events, costume greetings, shows, photo sessions, and rallies across Japan.

In addition, we hold exhibitions of original drawings relating to books such as manga and magazines, reader service events, sales promotion events, and product promotion events for toy and game products of each company.

In addition to events for characters and kids, we also hold lectures for adults, cultural lectures, and food and drink related exhibition events.

In addition to in-person events, we are also actively engaged in online events such as exhibitions, live stage shows, and lectures.



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